

OPEN FOR ART

weekend festival



1/2/3 JULY
#OpenForArt
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Supported by Thames Valley Arts Business Collision, Cream Design, Reading Business Improvement District, The Cultural Partnership, Reading 2016: Year of Culture and Arts Council England

A WEEKEND FESTIVAL OF ART

dance, painting, photography, drawing, trails, drama, illustration, music, talks, walks, performance art, printmaking, textiles, crafts, fashion, design, animation and workshops

NEW FOR 2016

a rave for under 10s and ROOM, a new installation-based project working with 180 primary school children



OPEN FOR ART

Welcome to the third year of Open for Art, a celebration of arts, culture and heritage, curated and run by jelly volunteers. This is a special year, celebrating Reading's Year of Culture 2016 and there are a number of new events and partners including ROOM, an arts project working with 7 artists, 180 school children and resulting in an installation based project.

There are new talks and walks, a RAVE for the under 10s plus an opportunity to sign up your commitment to the Arts in Reading on the pledge wall which will give you a chance to find out more about the arts, culture and heritage and how to get involved. Our team of Arts Ambassadors will be around town throughout the weekend, ready to share maps and information – look out for their yellow t-shirts and lollipops.

EVENTS

Breakfast with an Artist

Join us for our launch event at pentahotel with our special guest, Sir John Madjeski who will be bringing along one of his favourite art pieces from his own collection. In conversation with Jim Attewell, Sir John will talk about the positive impacts of the arts, his passions and Reading. Friday 1 July 8 – 9.30am: venue 9, pentahotel

ROOM

A unique exhibition showcasing the work produced when 180 children, from 5 different schools across Reading, work with 7 artists to create a room per school. They have made the wallpaper, produced an animation, made vases, chandeliers and wall hangings. This will be the first time the children have seen all the elements brought together as we build their ROOM. Celebration launch event for schools Friday 1 July 1 – 2.30pm. Open to the public: Friday 1 July and Saturday 2 July 10am – 6pm and Sunday 3 July 11am – 4pm: venue 1, OJA HQ

OUR ROOM

The work of the artists and makers involved in the ROOM project and its supporters brought together to make our very own room: Emma Bradbury, Julie Calce, Yan Chong, Emily Gillmor, Katie Honan, Jane Ibbotson, Peter Lang and Kate Powell. Friday 1 July & Saturday 2 July 10am – 6pm; Sunday 3 July 11am – 4pm: venue 1, OJA HQ

Reading Arts Manifesto, Pledge Wall

As part of Reading's Year of Culture 2016 and through an idea raised at The Cultural Life Conference in 2014, artists, performers, musicians and makers have come together to create a pledge of how they see the arts in Reading. Come along and add your pledge and join the discussion. Friday 1 July & Saturday 2 July 10am – 6pm; Sunday 3 July 11am – 4pm: venue 1, OJA HQ

The Engine Room

"In every human heart there's a revolution of the mind." This will be a collective of creatives who have gathered together to curate a space to launch part 1 of The Engine Room. Friday 1 July & Saturday 2 July 9.30am – 5.30pm; Sunday 3 July 10.30am – 5pm: venue 10, Unit 24, ground floor, Broad Street Mall

On Track: Reading's Railways, Past, Present and Future

Jump on board for this incredible journey through an extraordinary story, told with stunning imagery and must-see exhibits. The railway has been at the heart of Reading life since 1840 when the first passenger train left for London, pulled by a steam-powered engine called Firefly. On Track traces the development and impact of Reading's railways, discovering how the station has become one of the busiest in Britain, used by nearly 20 million passengers a year. Until Saturday 15 January 2017. readingmuseum.org.uk or phone 0118 937 2400. Friday 1 July & Saturday 2 July 10am – 4pm: venue 4, Reading Museum and Town Hall

Pride of Reading Awards Vase Competition

The 13th Pride of Reading Awards will take place in autumn of 2016, celebrating the exceptional people who make Reading a unique place to live and work. This year's Pride of Reading Awards will help celebrate the Year of Culture and artists, businesses and the community have been invited to design a vase which will be a centrepiece on the tables at this year's glittering award ceremony. Vase drop-off times: Friday 1 July 1 – 7pm & Saturday 2 July 10am – 4pm: venue 9, pentahotel

epoch3

epoch3 opened almost a year ago and is a small family run independent shop between Caversham and the town centre on the Caversham Road. The shop sells revamped vintage furniture and champions local creativity by showcasing art, ceramics, sculpture, photography and textiles. Friday 1 July & Saturday 2 July 10am – 6pm; Sunday 3 July 11am – 4pm: epoch3, 139 Caversham Road, RG1 8AU

The Annual Daydream Harvest

Working the Makeshift-Chapter III 'Headroom'. #The Annual Daydream Harvest will be moving unseen among the population of Reading town centre. 'Blending in, that's the thing' waiting and ready to pounce... Ribwhiskers, Squabbles and Cheesewaste. Friday 1 July & Saturday 2 July various times throughout the day in Reading town centre

Workshop: Capturing the Trees

Working with jelly artists and Reading's Tree Wardens, join us in a celebration of the trees in Reading town centre. Materials provided and all abilities welcome to join us on this creative walk where you will be given guidance and support to create drawings based on Reading's trees. Tickets: £5, concessions £3, includes all materials (paper, pencils and a cup of tea at the end) at jelly.org.uk Friday 1 July 3 – 4.30pm: venue 5, Forbury Gardens – meet at The Mound

An evening of Vintage Glamour

Join Alexandra Vintage and Electric Hair Reading for an evening of vintage glamour with vintage fashion, hairstyling and makeup demos, free one-to-one styling, complimentary fizz, discounts and cake. Guests will be treated to a special live performance by singer songwriter EverHazel and will receive free goodies to take home. £15, pre-booking essential at jelly.org.uk Friday 1 July 6 – 8pm: venue 2, Electric Hair

Abigail's Party

Join us for a glorious evening at Milk inspired by the Mike Leigh classic film 'Abigail's Party'. With specially created cocktails and tunes from Demis Roussos, dress in your finest chifton and flares but leave the cheesy vol-au-vents at home and let's have a night to remember. FREE entry but please note event may get busy so turn up early to avoid disappointment. Door prizes for best dressed. Friday 1 July 8pm – late: venue 7, Milk

Sitelines Festival presents: Walking: Holding by Rosanna Cade

"It is not our differences that divide us. It is our inability to recognise, accept and celebrate those differences." Audre Lorde. 'Walking: Holding' is a subtle performance that involves one audience member at a time walking with a series of different people, of different ages, sexes, and appearances from the local area. It is a unique and, at times, challenging experience investigating preconceptions and the public's reactions to displays of different sexualities. Tickets £5 at readingarts.com Saturday 2 July & Sunday 3 July 10am – 6pm, various times: venue 3, Town Hall Square (please arrive ahead of your time slot)

Drawing out the Stories: talk and workshop

Ever wondered about the stories behind some of Reading's buildings and what they meant to people in the past? Want to share your Reading memories? Join us on a tour through a small but perfectly formed area of Reading with a turbulent history, highlighting the ways in which the fabric of the town is woven with stories and memories. After the tour, you will have the chance to spend some time creatively reflecting on the locations visited during the tour, through drawing, photography and writing. Tickets: £5, concessions £3, includes all materials (paper, pencils and a cup of tea at the end) at jelly.org.uk Saturday 2 July 10.30am – 1pm: venue 3, Town Hall Square

Drawing from Senses

Taking a different approach to drawing using the senses of touch and sound, and drawing inspiration purely from this. Instead of drawing from what you see, you will be taking on the emotions and tempo of sound and music. Workshop is led by Katie Francis. Maximum of 6 participants, open to all ages and ability levels, no drawing experience necessary. Children must be accompanied by adults at all times. Materials will be provided, participants are welcome to bring any tactile objects or favourite music and sounds (sound/music must be on a USB stick). Tickets: £10 at jelly.org.uk Saturday 2 July 11am – 2.30pm: venue 10, Unit 24, ground floor, Broad Street Mall

Gallery Tour at Reading Museum

Join one of our trained volunteers for an introductory tour of the galleries where they will focus on some of their favourite pieces of art and sculpture in the Museum. All ages, drop in activity. Saturday 2 July & Sunday 3 July 11.30am – 12.15pm (approx): venue 4, Reading Museum

Sitelines Festival presents: In Good Hands by Catherine Ireton

'In Good Hands' is a site-specific show of stories and songs inspired by the world of hairdressers – of secrets, trust and our human need to share and connect. Taking place in a working hair salon, the show will be performed for a small audience in Reading College's professionally run Graduate Salon. Over 60 minutes – the time it takes for a wash, cut and blow dry – a story of small dramas unfolds, through a series of 7 extraordinary, original songs performed by Catherine Ireton and Grace Kieley. Tickets: £12, concessions £10 at readingarts.com Saturday 2 July 12 noon & 2pm: Reading College Graduate Salon, Kings Road, RG1 4HJ

Townfolk Spoke

Berzerk Productions young performers have put together a unique interactive piece exploring the stories of the Townfolk. You will be invited to join the conversation, leave your mark and listen to the stories. Follow all the tales here – rdgtownfolkspoke.blogspot.com #RDGTownfolk Saturday 2 July 12 noon – 3pm: venue 3, Town Hall Square

Workshop: RAVE music

Creative People and jelly bring you a session of music making for all ages. Instruments will be made, dance moves practised and the music samples created will then be turned into pieces to be played during our afternoon RAVE at RYND. Under 10s and parents. Tickets: 7-9-year-olds £3, under 7s £5, under 2s and adults FREE, pre-booking essential at jelly.org.uk – this ticket includes family access (up to family of 4) to the RAVE from 3 – 5pm at RYND Saturday 2 July 12.30 – 2pm: venue 11, RYND

Bayeux Tapestry Tours

2016 is the 950th Anniversary of the Battle of Hastings. Enjoy a guided tour of Reading Museum's full-size facsimile Tapestry; a wonderful example of Victorian needlework. All ages, drop in activity. Saturday 2 July 2.15 – 3pm: venue 4, Reading Museum

Under 10s RAVE

An afternoon which will transport parents back a decade or two music wise and introduce the children to some classic dance music. Under 10s and parents welcome. £6 for a family of 4, pre-booking essential at jelly.org.uk. Includes a glow stick for each of the under 10s, additional glow sticks available to buy on the day for £1. No more than 2 adults per child, no unaccompanied adults. Saturday 2 July 3 – 5pm: venue 11, RYND

Reading Public Arts Projects or Is our Art Public?

Join Edmund Harcourt, Director of Hogarth Productions and The Whitley Arts Festival, who will take you on a guided tour of the town's public art inviting you to join in the discussion about public art. The walk will take approx 90 minutes and is FREE, pre-booking is advised at jelly.org.uk Saturday 2 July depart 3.30pm: venue 12, Tamp Culture

Open Air Art Challenge

Come along and watch the artists create their own works inspired by Reading, either from the surroundings around them or from an original idea of their own within 3 hours at The Biscuit Tin and Station Hill. All works exhibited from 1pm onwards and members of the public will vote to choose the winner of £100 art material voucher. Sunday 3 July 10am onwards, winner announced 2pm: venue 6, The Biscuit Tin / Station Hill Event Space

Sitelines Festival presents: The Gift by Beautiful Creatures

Join Beautiful Creatures Theatre on a journey of magic, mystery, music and dance in 'The Gift', a stunningly visual show celebrating the power of creativity. A free outdoor family spectacle in association with The Broad Street Mall, Reading's Year of Culture and supported by Arts Council England. FREE (no ticket required) readingarts.com Sunday 3 July 12 noon & 2pm: venue 10, Broad Street Mall (The performance will take place outdoors by the South Entrance on Queen's Walk)

Mini Artisan Food Market by Pop-up Reading and Friends!

A special edition of Pop-up Reading's Artisan Community Bakery featuring The Jam Lady with her mind blowing preserves and many surprises. To reluel energies before continuing your art trail, on the day there'll be organic, handcrafted, sourdough bread, homemade sandwiches, organic cakes and lemonade. All you need to do is come along to have a taste! Sunday 3 July 12 noon – 5pm: venue 8, Shed

Reading's Cultural Heritage Trail

Reading has some amazing cultural heritage, with connections to everyone from Jane Austen to Paddington Bear. There are traces of Reading's cultural history all around our town and this trail was developed by Readipop as part of a Heritage Lottery Funded project with Reading Museum. This event is FREE but pre-booking is advised at jelly.org.uk or turn up 10 mins before departure time. Sunday 3 July depart 1pm: venue 3, Town Hall Square

From Flock to Fabric

Join us to hear to the story of one person's idea to save the 'clip' from her father's flock. Rachel Atkinson, known as Daughter of a Shepherd, will share her stories of sustainability, farming practice and the journey from fleeces to yarn in conversation with Ollie Douglas from The Museum of English Rural Life (MERL), the event will be a short informal talk, followed by a Q&A and a chance to see the yarn and talk to Rachel. Event is FREE, pre-booking is advised at jelly.org.uk Sunday 3 July 3 – 4.30 pm: venue 7, Milk



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Please note, venues and timings correct at time of going to print.

HERITAGE TRAIL

- 1 River Kennet and Brewery Gut**
This canal runs for 86 miles between Reading and Bristol and has over 100 locks along the way.
- 2 Holybrook**
It flows for 6 miles through Reading and from about 800 years ago until the C19th helped to turn the wheels of grain mills for the town and until Tudor times served the Abbey. It was used by everyone for washing, drinking, putting rubbish in and for emptying chamber pots.
- 3 The Oracle**
400 years ago this would have been a different scene. Facing you would have been large wooden doors leading to a workhouse set up for poor clothiers of the town. The workhouse was the bequest of John Kendrick and was known as the Oracle, the doors are now in Reading Museum.
- 4 St Mary's Churchyard**
There has been a church on this site since 979. This one was built in Norman times and rebuilt 450 years ago using stones from Reading Abbey.
- 5 Broad Street**
Travel back 500 years, it would have been very noisy here with merchants trying to selling their cloth, wool, food and drink. Sheep would also have been sold there on some days. Chain Street used to have a chain that was put across to stop wagons and carts blocking it, hence the name.
- 6 Queen Victoria Street**
150 years ago these were houses, they were taken down in 1900 to build this new street.
- 7 Market Place and Soane Monument**
The Soane Monument was built in 1804. It was designed by Sir John Soane on the order of Edward Simeon and should really be called the Simeon Monument. Market Place was not just for the market, but for stocks, pillories and even a ducking stool.
- 8 St Lawrence and the Abbey**
There would have been a gate to the Abbey, which was started in 1121 and took nearly 200 years to build. It was dedicated by Thomas Becket in 1164. The last Abbot was Hugh Farington who was tried for high treason in 1539 and drawn through the streets of Reading before being hung in the Forbury.
- 9 Friar Street and the Friars**
Friar Street is a relatively new name. It was first New Street then Town End. The Friars came to Reading in the C12th but were not made welcome by the Abbot.
- 10 Town Hall**
Can you find the dogs paw print on the side of the Town Hall?
- 11 Queen Victoria's Statue**
The statue was unveiled in 1887 to celebrate the Queen's golden jubilee. It was sculpted by George Blackall Simonds who also designed the Maiwand Lion in the Forbury Gardens. Simonds became a director of Simonds Brewery and died in 1929.
- 12 Town Hall and Museum**
The wonderful building has had a number of architects, the most well known of whom is Alfred Waterhouse. His building was completed 1875 but incorporates the Victoria Hall built by the cabinet maker Alderman Charles Poulton.

TREE TRAIL

- 1 St Mary's Churchyard**
London Plane, Evergreen Oak and Indian Bean Tree
- 2 Broad Street**
Mostly London Plane trees
- 3 Market Place**
Three London Plane trees
- 4 Town Hall Square**
Evergreen Oak, three Whitebeam and London Plane
- 5 St Laurences's Churchyard**
Mature Judas trees along with two splendid mature Copper Beech trees
- 6 Forbury Gardens**
Handkerchief or Dove tree Maidenhair tree and a Mulberry
- 7 Chestnut Walk**
Horse Chestnut
- 8 Crane Wharf**
Weeping Willows
- 9 Duke Street / London Street**
London Plane
- 10 The Oracle Riverside**
Lime trees either side of the Kennet
- 11 Bear Island**
Collection of trees
- 12 Loch Fyne Bear Wharf**
Young London Plane trees flanking the lawn and restaurant seating area
- 13 New Bright St / Willow St**
Nine mature Weeping Willows

OPEN FOR ART

trail map

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VENUES

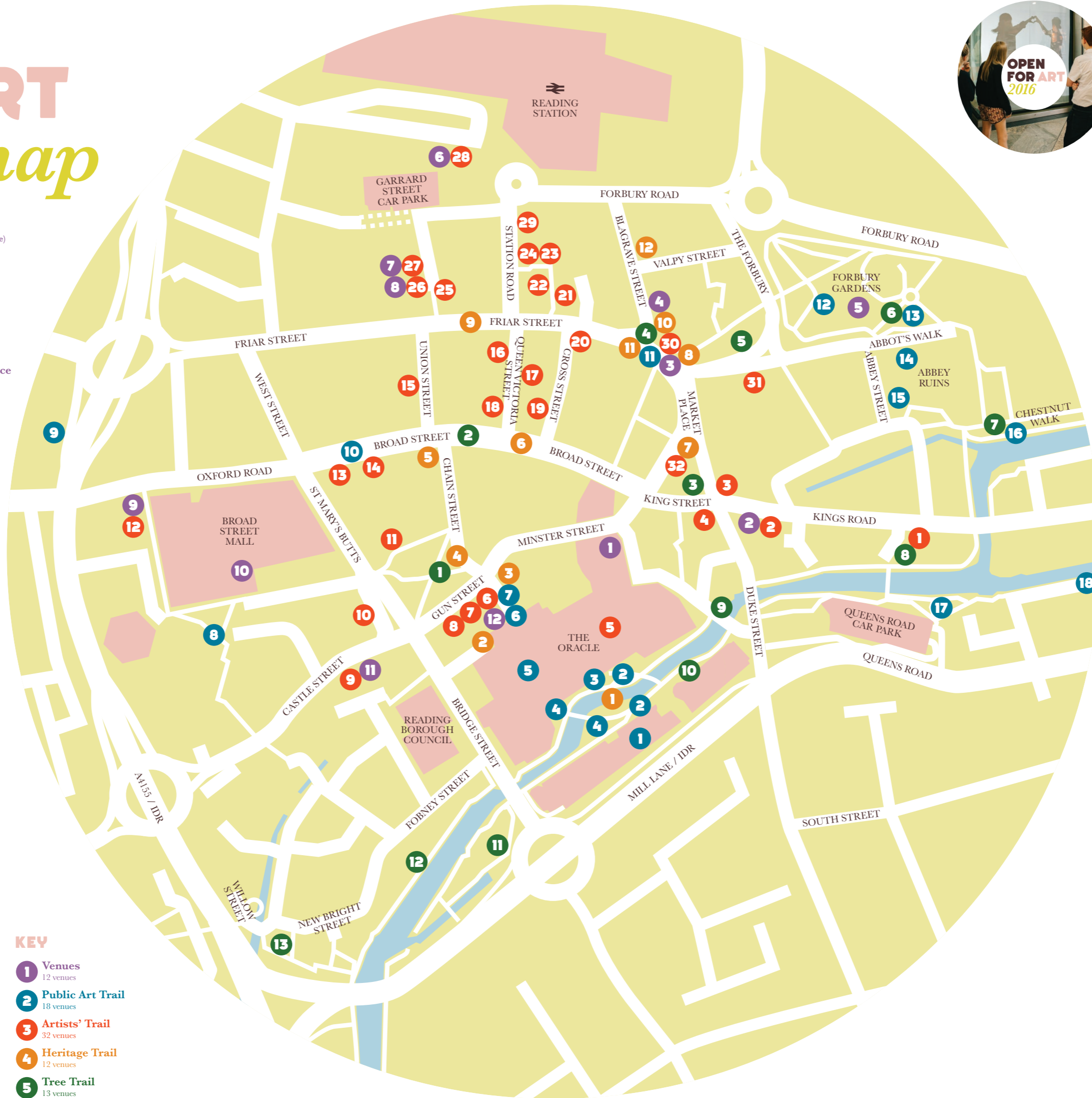
- 1 Open for Art HQ (Ex-Waterstones, The Oracle)
- 2 Electric Hair
- 3 Town Hall Square
- 4 Reading Museum & Town Hall
- 5 Forbury Gardens
- 6 The Biscuit Tin / Station Hill Event Space
- 7 Milk
- 8 Shed
- 9 pentahotel
- 10 Broad Street Mall
- 11 RYND
- 12 Tamp Culture

PUBLIC ART TRAIL

- 1 The Oracle
John Gingell – Crystal Beacon
- 2 The Oracle
Simon Read – Riverside Floorscape
- 3 The Oracle
Martin Donlin – Link Block Windows
- 4 The Oracle
Jon Mills – Tree Grills
- 5 The Oracle
Guy Paterson – Heritage Trail (ask at Open for Art HQ)
- 6 The Oracle
Jason Bruge Studios – Mill Race
- 7 The Oracle
Anne Smythe – Holybrook Entrance
- 8 Civic Centre, Queens Walk
Brian Slack – Cartwheeling Boys
- 9 Chatham Place
Sally Castle – Walking Words
- 10 Broad Street West
Matthew Fedden – Broad Street Seating Area
- 11 Town Hall Square
George Simonds – Queen Victoria
- 12 Forbury Gardens
George Simonds – Maiwand Lion
- 13 Forbury Gardens
Eric Stanford – Requiem
- 14 Abbey Gardens
Elizabeth Frink – Robed Figure
- 15 Abbey Ruins
Jens Flemming Sorenson – Untitled
- 16 Chestnut Walk
Bruce Williams – Oscar Wilde Memorial
- 17 Kings Road
Lorne McKean – Girl and Swan
- 18 Kennet Side
Peter Sainty – Reading Piece 2

KEY

- 1 Venues
12 venues
- 2 Public Art Trail
18 venues
- 3 Artists' Trail
32 venues
- 4 Heritage Trail
12 venues
- 5 Tree Trail
13 venues



ARTISTS' TRAIL

- 1 58 Barber Shop
Vassily Zavialov – Self 01
- 2 Electric Hair
Sue Leavett – Over Winter 2016, Pace 2015
- 3 Reading Bike Kitchen
Anna Zavialov – Inner Empire
- 4 Jacobs the Jewellers
Sadie Brockbank – Inside Story
- 5 Manhattan Coffee Club (The Oracle)
Kirsten Larsen – Portraits
- 6 Tamp Culture
Sian Rae – Sake set
- 7 White Stuff
Sue Clarke – Sketchbooks
Emily Gillmor – Cley Beach Carib
- 8 10 Gun Street
Neil Horne – Photographic collection
- 9 Support U
Peter Driver – Equality, Diversity, Liberté
- 10 Sonning Flowers
Rachel Jones – Jewellery
- 11 C.U.P
APO Pictures
- 12 pentahotel
Holly Buckle – Sticky Picnic
- 13 Artigiano
Holly Buckle – Bubbling Guts
goeey eye – Curiouser
Emily Gillmor – Dancing Flower
- 14 Waterstones (Broad Street)
Robert Fitzmaurice – Kennet Song, Moon Shanty
- 15 Eclectic Games
Ross Hale – Beach, Souda Bay Crete
- 16 But is it Art?
Michael Zavialov – Bird
- 17 Joy
Georgina Field – Range, Cage in the Way
- 18 My Kitchen
Caroline Streatfield Chalk – Durdle Door,
Sea View, Still Waters
- 19 Nibsy's
Julie Simmonds – Ritual
- 20 Haslams
Art Scope Gallery
- 21 Adrienne Henry (Harris Arcade)
Jenny Halstead – Face to Face
- 22 The Grumpy Goat (Harris Arcade)
Rebecca Swainston – The Beautiful Kidneys
Lou Jessop – Running with Wolves, The Garden
- 23 Takeaway Gallery (Harris Arcade)
Natasha Zavialov – Collection 15
- 24 Harris Arcade (opposite Takeaway Gallery)
Anne-Marie Beatty and Caroline Fletcher –
If you do nothing it's still green
- 25 Launchpad
Ellen Jewell – Immerse Yourself, Immerse Yourself 2
- 26 Milk
Matthew Potts – AOK, Fingers Crossed,
Thumbs Down
- 27 Shed
Yan Chong – Addsubtract 03
- 28 The Biscuit Tin
Salvo Toscano – Waterways
- 29 Malmaison
Lisa-marie Gibbs – What if, we as humans were
left with only our shadows?
- 30 Blandly & Blandly
Hilary James – Broad Street
- 31 Simon Dowling Bespoke
Kate Powell – Chair
Aileen Creegan – Quarter Life
- 32 Picnic
Chris Gibbons – We Transmit