

OPEN FOR ART

weekend festival



3/4/5 JULY
#OpenForArt
jelly.org.uk/open-for-art

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Reading's three-day festival showcasing our arts, heritage, culture and creative industries

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Curated by Jelly with support from Hicks Baker, Reading UK CIC, Beat the Street, Cream Design, Arts Council England, Reading Business Improvement District and Thames Valley Arts Business Collision 2015



A WEEKEND FESTIVAL OF ART
dance, painting, photography, drawing, film, drama, illustration, music, talks, walks, trails, performance art, printmaking, textiles, fashion, design, animation, crafts, story-making, heritage, workshops and Beat the Street's prize presentation



Designed by cream-design.co.uk

VENUES

- Open for Art HQ, jelly, Jacksons Corner**
Come along and ask artists and leading arts organisations more about what is happening and how you can get involved.
Friday 3 July and Saturday 4 July, 10am – 6pm; Sunday 5 July, 11am – 5pm
- Zoe's Gallery**
A recently opened art space in Jacksons Corner, being used to exhibit and sell Zoe's Art and is open to the general public for drop-in arts and crafts and workshops.
Friday 3 July and Saturday 4 July, 10am – 6pm; Sunday 5 July, 12 – 4pm
- Little Shop of Crafts and Gifts**
Little Shop of Crafts and Gifts is a space for designers, artists and crafts people to rent affordable space to sell their makes and run workshops. Workshops (all are drop-in except Glass Fusing which must be pre-booked). Saturday 4 July Crochet 10.30 – 12.30am, Glass Fusing 12 – 3pm, Learn to Draw Characters 1 – 3pm. Sunday 5 July Make Silicone Moulds for Adults, ceramic drawing using ceramic pens and Fabric Pen Bags for Children 11am – 1pm littleshopofcraftsandgifts.co.uk
Friday 3 July, 10am – 2pm; Saturday 4 July, 10am – 4pm; Sunday 5 July, 10am – 2pm
- Picnic**
Host for Breakfast with an Artist.
Friday 3 July to Sunday 5 July, 8am – 6pm
- Town Hall Square**
Platform. An acoustic showcase curated by Creative People, featuring performances from Sam Brett, Matt Malone, Emily Haynes, Becci Fearley, Tara Deane and Buildings On Fire creative-people.org.uk
Saturday 4 July, 1 – 4pm
- Reading Arts Week 2015**
Now in its 7th year, Reading Arts Week showcases all styles and media and is open to artists and artisans from the Reading area, both amateur and professional. Reading's historic Town Hall is the new venue for the Borough's only open entry art exhibition, taking place this summer.
Friday 3 July and Saturday 4 July, 10am – 4pm; Sunday 6 July, 11am – 3pm
- Reading Museum**
Thames Stories: Art and Archaeology. Objects from the Museum's art and archaeology collections tell tales and answer questions about the River Thames. Most of the objects were found in the non-tidal Thames between Lechlade and Teddington, including mysteries from the Stone Age to the present day. readingmuseum.org.uk or phone 0118 937 3495
Friday 3 July and Saturday 4 July, 10am – 4pm; Sunday 6 July, 11am – 4pm
- The Oakford Social Club**
Fish Fry, Foot stompin ska, blues & rock 'n' roll.
Friday 3 July, Open for Art 12 – 2am, DJs from 8pm
Girls to the front, records by female fronted acts all night.
Saturday 4 July, Open for Art 10am – 2am, DJs from 8pm
- The Takeaway Gallery**
Japanese Calligraphy, Lorant Adrian. The Reading-based calligrapher has been studying under Japanese Calligraphy Master Koshu. Lorant Adrian will be talking about his work on Saturday 4 July between 1 – 3pm
Friday 3 July and Saturday 5 July, 9.30am – 5.30pm
- Unit 53, Broad Street Mall**
Phantom Art Group, curated themed exhibition by Reading College students.
Friday 3 July and Saturday 4 July, 10am – 6pm; Sunday 5 July, 11am – 5pm
- Castle Galleries**
Included amongst our portfolio of artists are Caroline Shotton, Paul Kenton, Craig Davison, Alex Echo and local artist Simon Claridge. We also represent the artwork of Bob Dylan along with fine art collections featuring Marvel Comics, Marilyn Monroe and Pele.
Friday 3 July to Sunday 5 July
- Purple Turtle**
Doopin Reggae & Rum Day. An all day fun day with live reggae, soul and rum, DJs spinning in the sun and some tip-top West Indian food. The day will be raising money for the Anthony Nolan Trust in memory of Chaz Blinstrub, one of Reading's own finest reggae musicians and bass player of 'The Drop. Donations on the door.
Saturday 4 July, 1 – 11pm, all ages until 6pm, 18+ after 6pm
- The Lemongrove Gallery**
Fabian Perez. Argentinian artist, Fabian Perez, winner of 2014 Master of Contemporary Art, and Artist of the Year 2014, will be exhibiting his stunning work at The Lemongrove Gallery, launched on Friday from 7 – 9pm, call 0118 9590 900 to be on the Private View guest list.
Friday 3 July, 9.30am – 9pm; Saturday 4 July, 9am – 6pm; Sunday 5 July, 11am – 5pm
- Global Café**
Still Life Project. Creative People presents Still Life Project, chilled ambient electronic music featuring performances from: Small Stone, Fresian, School of Electronics, Nino Auricchio and Richard Bentley. creative-people.org.uk
Sunday 5th July, 2 – 6pm
- South Street Arts Centre**
Quiet at the Back! An amazing bill of local, national and international acoustic acts: Darren Hayman, Ichi, Marisa Anderson, Stuart Clark and Sarah Lambert-Gates, Wild Island, The Pawnbroker. £11.20 advance, £15 on the door. readingarts.com/southstreet
Saturday 4 July, doors open from 6pm
- Rising Sun Arts Centre**
Get Creative Skill Share Day. Come along and get creative learning new skills straight from some of Reading's talented artists and makers. Sessions start from £3 and all money raised goes towards Rising Sun Arts Centre. risingsunartscentre.org
Sunday 5 July, 10am – 4pm, 26–30 Silver Street RG1 2ST
- Bluematchbox Gallery**
Open studio, see the makers working and view the current pottery exhibition. There will be a free kiddies Make-and-Take-Later to create a ceramic piece to paint a design on, which will be glazed and fired for collection later (limited to one per child, while stocks last). 0118 945 5933
Friday 3 July to Sunday 5 July, 10am – 4pm, 205 Halls Road, Tilehurst RG30 4PT

EVENTS

- Breakfast with an Artist**
Join us at Picnic with Director of Reading Fringe Festival, Zsuzsi Lindsay and her Grandmother, Anna Szentmihaly, who will be bringing along a painting with a story. This original painting has a history that is complex, it reflects the struggle of a nation but also a high profile murder case from the early 1900s. The artist responsible for this painting is rumoured to be Mihaly Kovacs born in 1818, you can see some of his work displayed at the Hungarian National Gallery.
Friday 3 July, 8 – 9.30am: Venue 4, Picnic, 5 Butter Market
- The Annual Daydream Harvest – 'Re-tale'**
The Proprietor Dr B Squabbles will be opening the doors on a most unpredictable shopping experience. Take home the 'New You!'
Friday 3 July and Saturday 4 July, 10am – 6pm; Sunday 5 July 10am – 4pm
Venue 1, jelly, Jacksons Corner
- Shaping Funding and Realising Projects in the Public Realm**
These intense artist led workshops on shaping, funding and realising projects in the public realm are for individual artists (and/or small collaborations) and will take place over 2 sessions. Artists need to have a clear idea of the work they would like to produce. Maximum of 6 artists. (£25 per person). There is an expectation you will develop your ideas further between the two sessions. jthomas.net
Friday 3 July, 10am – 2pm and Sunday 5 July, 2 – 4pm: Venue 1, jelly, Jacksons Corner

- Public Art or Art in Public?**
Join Edmund Harcourt, Director of Whitley Arts Festival, who will take you on a guided tour of the town's Public Art inviting you to join in the discussion about Public Art. The walk takes approx 90 minutes and is FREE, pre-booking is advised at jelly.org.uk or turn up 10 mins before departure.
Friday 3 July, depart 12.30pm: Venue 1, jelly, Jacksons Corner
- Step into Vintage**
Hosted by Alexandra, from Alexandra Vintage and Helen from All Vintaged Up, Step into Vintage will provide an informative and enjoyable evening for ladies interested in vintage fashion. The evening comprises a fashion quiz, learn more about the benefits of vintage and how to integrate it into your wardrobe. There will also be the opportunity for personal styling and shopping with 10% off anything purchased on the night, plus a glass of fizz and more! £25, pre-booking essential at jelly.org.uk
Friday 3 July, 6.30 – 8.30pm: Venue 1, jelly, Jacksons Corner

- Make Reading Market**
A Maker's Market with beautiful work from Reading's makers and artists for a one day pop-up event.
Saturday 4 July, 10am – 6pm: Venue 1, jelly, Jacksons Corner
- Workshop: Building a Creative Website**
Join visual artists Jared Williams and Katie Francis who will run a one-day session helping artists create their own website. Participants must bring a laptop with WIFI compatibility, any digital images and text (such as artist statement, cv, blog post ideas). £32 per person. Website hosting (going live) is from £33 per year – will need to be covered by participants (this includes the domain name fee). Spaces are limited to 6 and pre-booking essential at jelly.org.uk
Saturday 4 July, 10am – 4.30pm: Venue 1, jelly, Jacksons Corner

- Picknit**
Join knitters and crafters at a crafting picnic – bring along your hooks, yarn, sticks and picnic.
Saturday 4 July, 2.30 – 4.30pm: Come and find us in the Forbury Gardens

- Workshop: Jewellery inspired by the river**
Join 3D designer Jessica Elliott to learn a variety of simple metal work techniques, such as wire and tube riveting, and experiment with paper to create a contemporary piece of mixed media jewellery. All materials included. Adults, £30, for further info and booking, email jess.elliott@btinternet.com
Saturday 4 July, 10.15am – 3.30pm: Venue 7, Reading Museum and Town Hall

- Workshop: Willow Streamers**
An opportunity to make Willow Streamers ready for the Beat the Street prize presentation. FREE
Saturday 4 July, 11am – 12.30pm: Venue 1, jelly, Jacksons Corner

- Oxford Road Fun Day**
Join Open Hand Open Space artists at Oxford Road Fun Day, Kensington Park, Kensington Road, Reading. oxfordroadfunday.co.uk
Saturday 4 July 12 – 4pm

- Beat the Street prize presentation**
Beat the Street prize presentation, celebration of Reading, Burghfield, Mortimer, Pangbourne and Theale completing the 8 week walking and cycling challenge. The 6 winning teams and the Berkshire Cancer Centre and Children's Cancer Services will receive their winning cheques and prizes.
Saturday 4 July, 12.30 – 1pm: Venue 5: Town Hall Square

- Berzerk**
Shadow People. Mannequins Alive bring you Shadow People, a window piece by Berzerk Productions young performers. berzerkproductions.com
Saturday 4 July, 1.30 – 5.30pm: Venue 11, Unit 54, Broad Street Mall

- Reading's Old Music and Cinema Trail**
A guided trail round the old cinema and music venues of Reading, led by Lizzy Bell and volunteers working on Readipop's new cultural heritage project: Reading on Tour. The walk takes approx 90 minutes and is FREE, pre-booking is advised at jelly.org.uk or turn up 10 mins before departure.
Saturday 4 July, depart 2.30pm: Venue 5: Town Hall Square

- Open Air Art Challenge**
Come along and watch the artists create works inspired by Reading, either from the surroundings around them or from an original idea of their own within 3 hours on Broad Street West. All works exhibited from 1pm onwards and members of the public will vote to choose the £100 winner!
Sunday 5 July, 10am onwards, winner announced 2.30pm: Broad Street West

- Pop-Up Pan Yard**
Come along and join Raspo, try out the steel pans in their Pop-Up Pan Yard and revel in their carnival sounds. FREE. culturemixarts.co.uk
Sunday 5 July, 12 – 3pm, Broad St West

- A Creative Walk around Reading**
Join one of the jelly artists for a leisurely walk around Reading's town centre buildings and spaces, feel creative and bring a sketchbook to capture your journey. The walk takes approx 90 minutes and is FREE, pre-booking is advised at jelly.org.uk or turn up 10 mins before departure.
Sunday 5 July, depart 3pm: Venue 1, jelly, Jacksons Corner

Please note, venues and timings correct at time of going to print.

BEAT THE STREET

Beat the Street is thrilled to support Open for Art by staging the Beat the Street prize presentation on Saturday 4 July.



Over 23,000 people have taken part in the walking and cycling challenge thanks to funding from the NHS and Reading Borough Council. Over 100 teams took part and reached the challenge by travelling together for 8 weeks. As a result £4,000 was raised for Berkshire Cancer Centre and Children's Cancer services.

Beat the Street has helped residents to get active, enjoy Reading and the villages and play a game together! Walking is recommended by doctors as one of the most simple, cost-effective and easiest ways to get more active. Walking and cycling are lovely ways to get to know your local area and spend time with friends and family – enjoy finding your way round the town with this map today or throughout the year. Keep hold of your cards for a special Beat the Street trail on the day too! reading.beatthestreet.me

HERITAGE TRAIL

- River Kennet and Brewery Gut**
This canal runs for 86 miles between Reading and Bristol and has over 100 locks along the way.
- Holybrook**
It flows for 6 miles through Reading and from about 800 years ago until the C19th helped to turn the wheels of grain mills for the town and until Tudor times served the Abbey. It was used by everyone for washing, drinking, putting rubbish in and for emptying chamber pots.
- The Oracle**
400 years ago this would have been a different scene. Facing you would have been large wooden doors leading to a workshop set up for poor clothiers of the town. The workshop was the bequest of John Kendrick and was known as the Oracle, the doors are now in Reading Museum.
- St Mary's Churchyard**
There has been a church on this site since 979. This one was built in Norman times and rebuilt 450 years ago using stones from Reading Abbey.
- Broad Street**
Travel back 500 years, it would have been very noisy here with merchants trying to selling their cloth, wool, food and drink. Sheep would also have been sold there on some days. Chain Street used to have a chain that was put across to stop wagons and carts blocking it, hence the name.
- Queen Victoria Street**
150 years ago these were houses, they were taken down in 1900 to build this new street.
- Market Place and Soane Monument**
The Soane Monument was built in 1804. It was designed by Sir John Soane on the order of Edward Simeon and should really be called the Simeon Monument. Market Place was not just for the market, but for stocks, pillories and even a ducking stool.
- St Lawrence and the Abbey**
There would have been a gate to the Abbey, which was started in 1121 and took nearly 200 years to build. It was dedicated by Thomas Becket in 1164. The last Abbot was Hugh Faringdon who was tried for high treason in 1539 and drawn through the streets of Reading before being hung in the Forbury.
- Friar Street and the Friars**
Friar Street is a relatively new name. It was first New Street then Town End. The Friars came to Reading in the C12th but were not made welcome by the Abbot.
- Town Hall**
Can you find the dogs paw print on the side of the Town Hall?
- Queen Victoria's Statue**
The statue was unveiled in 1887 to celebrate the Queen's golden jubilee. It was sculpted by George Blackall Simonds who also designed the Maiwand Lion in the Forbury Gardens. Simonds became a director of Simonds Brewery and died in 1929.
- Town Hall and Museum**
The wonderful building has had a number of architects, the most well known of whom is Alfred Waterhouse. His building was completed 1875 but incorporates the Victoria Hall built by the cabinet maker Alderman Charles Poulton.

TREE TRAIL

- St Mary's Churchyard**
London Plane, Evergreen Oak and Indian Bean Tree
- Broad Street**
Mostly London Plane trees
- Market Place**
Three London Plane trees
- Town Hall Square**
Evergreen Oak, three Whitebeam and London Plane
- St Laurences's Churchyard**
Mature Judas trees along with two splendid mature Copper Beech trees
- Forbury Gardens**
Handkerchief or Dove tree Maidenhair tree and a Mulberry
- Chestnut Walk**
Horse Chestnut
- Crane Wharf**
Weeping Willows
- Duke Street / London Street**
London Plane
- The Oracle Riverside**
Lime trees either side of the Kennet
- Bear Island**
Collection of trees
- Loch Fyne Bear Wharf**
Young London Plane trees flanking the lawn and restaurant seating area
- New Bright St / Willow St**
Nine mature Weeping Willows

OPEN FOR ART

trail map



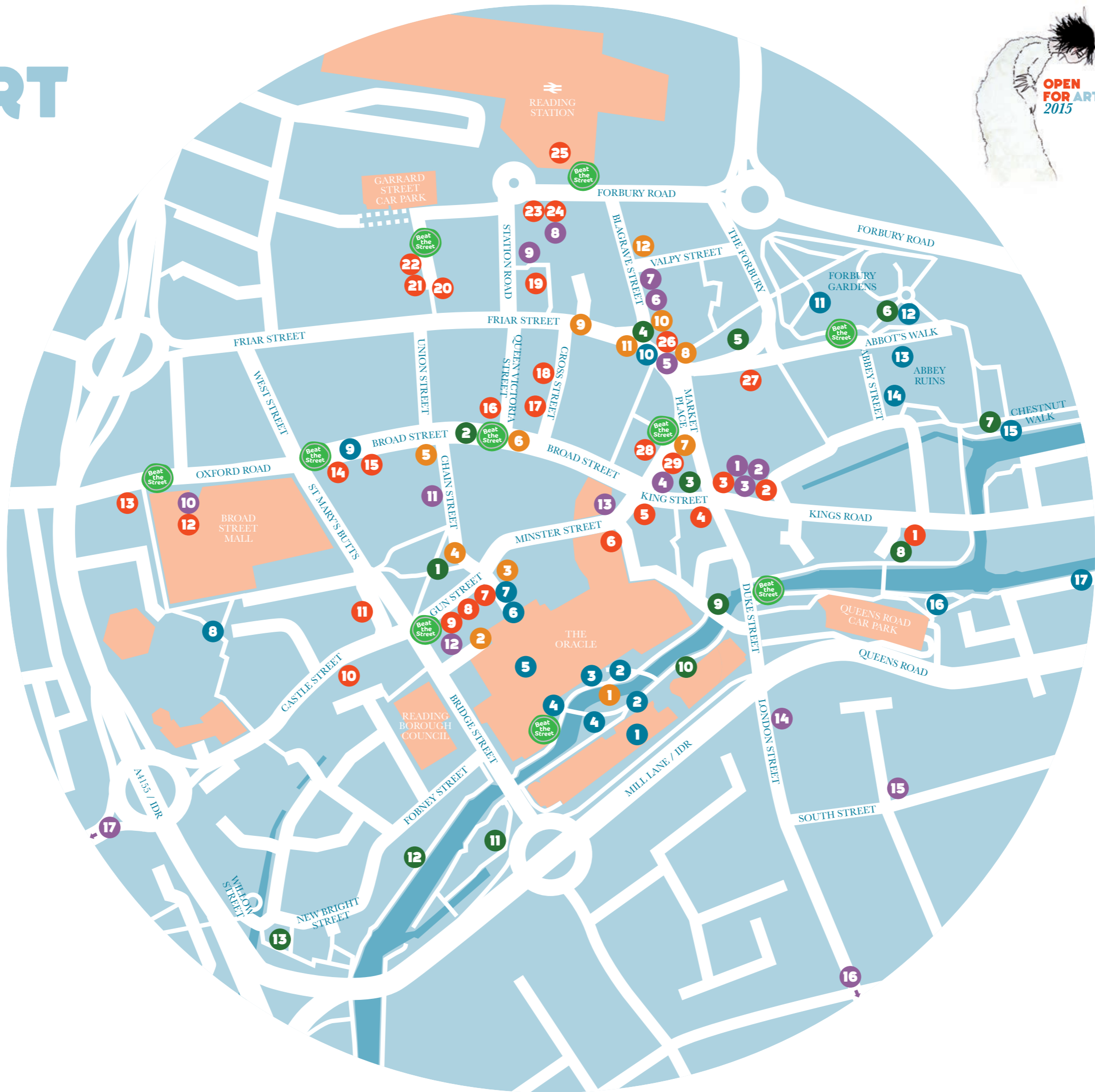
KEY

- 1** Public Art Trail
17 venues
- 2** Artists' Trail
29 venues
- 3** Venues and Events
17 venues
- 4** Heritage Trail
12 venues
- 5** Tree Trail
13 venues
- Beat the Street**
10 Beat Boxes

PUBLIC ART TRAIL

- 1** The Oracle
John Gingell – Crystal Beacon
- 2** The Oracle
Simon Read – Riverside Floorscape
- 3** The Oracle
Martin Donlin – Link Block Windows
- 4** The Oracle
Jon Mills – Tree Grills
- 5** The Oracle
Guy Paterson – Heritage Trail (ask at Open for Art HQ)
- 6** The Oracle
Jason Bruge Studios – Mill Race
- 7** The Oracle
Anne Smythe – Holybrook Entrance
- 8** Civic Centre, Queens Walk
Brian Slack – Cartwheeling Boys
- 9** Broad Street West
Matthew Fedden – Broad Street Seating Area
- 10** Town Hall Square
George Simonds – Queen Victoria
- 11** Forbury Gardens
George Simonds – Maiwand Lion
- 12** Forbury Gardens
Eric Stanford – Requiem
- 13** Abbey Gardens
Elizabeth Frink – Robed Figure
- 14** Abbey Ruins
Jens Flemming Sorenson – Untitled
- 15** Chestnut Walk
Bruce Williams – Oscar Wilde Memorial
- 16** Kings Road
Lorne McKean – Girl and Swan
- 17** Kennet Side
Peter Sainty – Reading Piece 2

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ARTISTS' TRAIL

- 1** 58 Barber Shop
Katie Honan – Fox and the Blossoms
- 2** jelly, Jacksons Corner
The Nightmonkey – Flora
- 3** Reading Bike Kitchen
Yan Chong – Drawings
- 4** Jacobs the Jewellers
Sian Preston – Vases
- 5** Workhouse Coffee Company
Natasha Zavalov – Landscape I, Landscape II
- 6** Waterstones, The Oracle
Peter Lang – Times and Places
- 7** Tamp Culture
Andrew Hood – Brenda 3
- 8** White Stuff
Sally Castle – Horse Chestnut, Shipping Forecast
- 9** 10 Gun Street
Mark O'Neill – Holy Brook
- 10** Support U
Peter Driver – Liberté Moiré
- 11** Sonning Flowers
Jenny Halstead – On All Levels, Sunday Morning – Silchester
- 12** Broad Street Mall
Holly Buckle – Lilo-Lil, Misha Zavalov – Birds
- 13** Pentahotel
Jon Lockhart – Beat, Untitled
- 14** Artigiano
Anne Marie Carroll – Dead Oxalis, Hydrangeas on Black
- 15** Waterstones, Broad Street
Robert Fitzmaurice – Pleasure Garden, Blue Spell
- 16** QV Offices
Mark Webber – Form
- 17** Nibsy's
Julie Simmonds – Shorewards, Across the Bay, Sue Levett – Wilder Garden
- 18** H:Room
Kate Hince – St Ives 2015
- 19** The Grumpy Goat
Jim Attewell – Vessels 1, Vessels 2, Rebecca Swainston – Woman Lifts Skirt to Monkey
- 20** Launchpad
Peter Driver – Liberté Moiré
- 21** Shed
Jon Lockhart – Spill
- 22** Milk
Ingrid Jensen – Elastic Time II
- 23** Starbucks, Malmaison
Emily Gillmor – Russian Orange Spotty Teapot, Iranian Bowl
- 24** The Oakford Social Club
Mark Webber – Naked
- 25** Tutti Frutti
Caroline Streatfield Chalk – Mountain Glacier
- 26** Blandy & Blandy
Kate Hince – St Ives Bay
- 27** Simon Dowling Bespoke
Kate Powell – Reading A-Z
- 28** Market Place (opposite Picnic)
Jo Thomas – Bee Islands
- 29** Picnic
Lisa-marie Gibbs – S.W.A.L.K.